



Solution Fact Sheet

Engagement Hub

Transform risk and quality insights into measurable outcomes

Health plans are facing increasing pressure to deliver better outcomes while controlling costs. But siloed risk and quality data, outdated workflows, and growing regulatory demands make it difficult to understand member needs and act quickly. Without coordinated action and efficient member data, outreach becomes fragmented, leading to provider and member abrasion, missed opportunities, and diminished impact.

Engagement Hub connects risk adjustment and quality data in a single, intuitive intelligence platform. With a more complete view of member needs, healthcare organizations can better prioritize gaps, intervene early, and coordinate outreach across programs.

Our dashboards combine Quality Intelligence data with prospective risk suspecting and tailored insights for data-driven action. Integrating these data streams helps healthcare organizations to reduce duplicate efforts, avoidable costs, and member abrasion while improving member engagement and gap closure.

Features such as prioritized target lists support coordinated outreach across programs, while flexibility allows teams to adapt to program goals throughout the year. Real-time performance visibility and combined impact reporting provide a clear view of how outreach efforts are driving results.

Engagement Hub, helps teams to act early, reduce waste, and connect more effectively with members and providers.



Key solution results



Comprehensive view of member gaps and needs across risk and quality programs



Visibility into highest-value opportunities with flexibility to adapt priorities throughout the year



Automated prioritized target lists to integrate outreach across programs



Enhanced forecasting and timely monitoring to drive earlier, data-driven interventions



Key benefits for clients

- Improve risk and quality gap closure through data-driven prioritization
- Reduce waste and avoidable costs by eliminating duplicate efforts
- Reduce abrasion and enhance provider and member engagement
- Drive better outcomes with earlier, smarter interventions



Key Cotiviti differentiators

- Integration with quality, Star, and engagement capabilities
- Advanced risk adjustment analytics, scalable technology, and leading expertise
- **>25 years** enabling the success of healthcare organizations

 To learn more about how Cotiviti's solutions can improve your organization's risk and quality outcomes, call 866.292.6971 or email answers@cotiviti.com.